

Crop Consultant

CONFERENCE

September 25-26, 2024
Visalia Convention Center

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**Progressive
Crop Consultant**

Co-Hosted by:



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 - Exclusive VIP Prize Giveaway: Tickets to **Thomas Rhett Concert** in Private Suite
 - CCA of the Year Award by WRCCA and More...

Attendance is filling up fast and this is one conference you don't want to miss!

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Your trusted ally for precision and reliability in the palm of your hand.
The MyAgLife App is now more essential than ever for navigating the conference. This year, we're excited to introduce the new CEU Manager feature, allowing you to effortlessly track all your annual credits directly within the app.

THANK YOU, SPONSORS!

Wednesday, September 25

BREAKFAST Sponsored by SQM Specialty Plant Nutrition

7:00 AM BREAKFAST & TRADESHOW
7:30 AM: Thrifts in Citrus: What Happened in 2024
Santolpa Gaultam, UCCE Citrus IPM Advisor

JOINT DPR & CCA TRACK
8:00 AM

Carpophilus Beetles: What You Should Know
Houston Wilson, Associate Cooperative Extension Specialist, Dept. of Entomology, UC Riverside

RNAi: A New Biological Tool for Crops
Surenidra Dara, Professor and Extension Entomologist, Oregon State University

9:00 AM Iodine as a Plant Nutrient
Doug Snyder, Business and Product Development Manager, SQM

DPR TRACK 9:30 AM CCA TRACK
The Value of Weather Stations in Vineyards and Orchards
Maria Zumkeller, Technical Vineyard Manager, Lange Twins Winery and Vineyards

TRADESHOW and BREAK

TRADESHOW and BREAK

Aerial Phytophthora Outbreaks During Wet Years in Almond
Florent Trouillas, Associate Professor of Cooperative Extension, Dept. of Plant Pathology, UC Davis

11:00 AM Potassium Formate - The New Molecule for Effective Crop Nutrition
Deborah Miller, President, Deeproot Group

11:30 AM Managing Coastal Vegetable Diseases
Yu-Chen Wang, UCCE Plant Pathology Farm Advisor, Monterey, Santa Cruz and San Benito Counties

LUNCH Sponsored by Rovensa Next formerly Oro Agri

12:00 PM LUNCH
We Have It Under Biocontrol
Johan Coetzee, General Manager of North America, Rovensa Next
Jon Pasquinelli, Southwest Regional Manager, Rovensa Next

1:30 PM Update on Nematode-Resistant Grape Rootstocks
Karl Lund, UCCE Area Viticulture Advisor, Modesto, Mariposa and Merced Counties

Plant Stress and Management
Eryn Wingate, Lead Agronomist, Tri-Tech Ag Products Inc.

2:00 PM Chickweed Challenges in Small Grains and Alfalfa
Nick Clark, UCCE Farm Advisor, Kings, Tulare and Fresno Counties

Best Management Practices for Foliar Fertilization
Jerome Pier, Senior Agronomist, QuallTech

2:30 PM Managing Viral Diseases of Tomato
Tom Turini, UCCE Vegetable Crops Advisor, Fresno County

Panel Discussion: Potassium Applications and Timing in Perennial Crops
Stephen Vasquez, ED, Admin. Committee for Pistachios

3:00 PM Methods of Beneficial Insect Release for Integrated Pest Management
Hanna Kahl, Ecological Pest Management Specialist, CAFF

True Organic Products Inc.; Paul Gibson, Ranch Agronomist, Hronis Inc.; Mae Cumber, UCCE Farm Advisor, Fresno County; Bryce Belgium, VP, Tri-Tech Ag Products Inc.

3:30 PM TRADESHOW & BREAK

4:30 PM Impacts of Rodenticide Act on Rodent Management
Renee Pined, President/CEO, Western Plant Health Association

Irrigation Strategies and Technologies for Navigating Water Curtailments
Cory Broad, Agronomic Sales Manager, AvidWater

5:00 PM MIXER Sponsored by WRT Water Right Technologies

Thursday, September 26

BREAKFAST Sponsored by AgroPlantae

7:00 AM BREAKFAST & TRADESHOW

JOINT DPR & CCA TRACK
8:00 AM

Silverleaf Nightshade Management in Tree Nut Orchards
Jorge Angeles, UCCE Weed Management Advisor, Tulare, Kings and Fresno Counties

8:30 AM Managing Common Grape Diseases with Biofungicides
Alif Eskalen, Professor of Cooperative Extension, Dept. of Plant Pathology, UC Davis

9:00 AM Navigating Agricultural Challenges: Physiological Impacts and Innovative Solutions
Dr. Muhammad Ismail Siddiqui, Director R&D and Product Innovations, AgroPlantae

DPR TRACK 9:30 AM CCA TRACK
Roof Rat Management in Citrus
Roger Baldwin, UCCE Human-Wildlife Conflict Res. Spec.

Continuous Fertigation
Devin Clarke, Agronomy Solutions Manager, Yara North America

10:00 AM TRADESHOW & BREAK

11:00 AM Sustainable Solutions for Twospotted Spider Mites - Integrated Strategies for Strawberry Growers
Todd Burkhead, Field Market Development Specialist, Valent USA
Lisa Mora, Sustainable Solutions Specialist, Valent USA

11:30 AM Updates in Anaerobic Soil Disinfestation Efforts
Joji Muramoto, CE Specialist, UC Santa Cruz

LUNCH Sponsored by Deeproot Group

12:00 PM LUNCH
Presentation of WRCCA's CCA of the Year award, Scholarships and Honorariums

1:00 PM Searching EPA-Registered Pesticide Products More Effectively
Stavash Taravati, UCCE Area IPM Advisor, Riverside County

Nitrogen Mineralization in Organic Cropping Systems
Christopher Hight, Soil Laboratory Manager, Belteravia Farms

1:30 PM Disease Management in Prune Orchards
Themis Michailides, Plant Pathologist, UC Davis

Nitrogen Stabilizers
Larry Stauber, Technical Development Manager, Verdesian Life Sciences

2:00 PM Top 10 Pesticide Violations in 2022/23
Judy Brant, Inspector, Tulare Ag Commissioner's Office

2:30 PM ADJOURN

TENTATIVE CEU AGENDA

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Win Suite Tickets to Thomas Rhett's Concert!