



AGENDA

Day One: Thursday, September 16th

7:00 AM BREAKFAST Sponsored by Verdesian

7:30 AM TRADE SHOW
(0.5 hr CCA)

8:00 AM Tree Nut Pests: Managing Nut Pests in a Down Market: Where to Skimp & Where to Spend
David Haviland, IPM Farm Advisor, UCCE
(0.5 hr CCA, 0.5 hr DPR: Other)

8:30 AM Citrus Pests: Integrated Weed Management in Citrus
Sonia Rios, Subtropical Horticulture Advisor, UCCE
(0.5 hr CCA, 0.5 hr DPR: Other)

9:00 AM Grape Pests: Using Weather Stations to Manage Vineyard Pests & Maximize Pesticide Applications
Steve Vasquez, Technical Viticulturist, Sun-Maid of California
(0.5 hr CCA, 0.5 hr DPR: Other)

9:30 AM BREAK

10:00 AM TRADE SHOW
(0.5 hr CCA, 0.25 hr DPR: Other)

10:30 AM How AI Might Enhance Your Recommendations
Elia Scudiero, Ph.D. Research Agronomist, Environmental Sciences Department, UC Riverside
(0.5 hr CCA)

11:00 AM Industry Sponsored Talk: AGRO-K: Leaf Sap Analysis as an Improved Test for Crop Nutrient Status
Sean Jacobs, Technical Sales and Marketing Representative, Agro-K
(0.5 hr CCA)

11:30 AM Building on Basics: Biostimulants in an IPM Program
Surendra Dara, UCCE Entomology and Biologicals Farm Advisor
(0.5 hr CCA)

12:00 PM LUNCH Sponsored by SQM
Announcement of WRCCA's Scholarship & Honorarium Winners

1:00 PM Industry Sponsored Talk: Verdesian: Optimizing Drip Supplied Nutrient Management in California
Phil Frost, Verdesian Technical Development Manager, Western USA, Verdesian Life Sciences
(0.5 hr CCA)

1:30 PM Grape Yield Prediction with Machine Learning
Luca Brillante, Bronco Wine Co. Chair in Viticulture, Department of Viticulture & Enology, Fresno State
(0.5 hr CCA)

2:00 PM Simple Ways to Drive Soil Health
Karl Wyant, Vice President of Ag Science, Heliae Agriculture, Vice Chair, Western Region CCA
(0.5 hr CCA)

2:30 PM TRADE SHOW
(0.5 hr CCA, 0.25 hr DPR: Other)

3:00 PM BREAK

3:30 PM State of ACP and HLB in California
Victoria Hornbaker, Director, Citrus Pest & Disease Prevention Division
(0.5 hr CCA, 0.5 hr DPR: Other)

4:00 PM The Role of New and Future Varieties & Rootstocks in an IPM Program in Nut Crops
MODERATOR: Jason Scott;
PANELISTS: Cliff Beumel, President, Agromillora Nursery, Grant Zaiger, Plant Geneticist, Zaiger Genetics
(1.0 hr CCA, 1.0 hr DPR: Other)

5:00 PM MIXER Sponsored by Water Right Technologies

6:00 PM ADJOURN

Day Two: Friday, September 17th

7:00 AM BREAKFAST Sponsored by TriCal Inc.

7:30 AM TRADE SHOW
(0.25 hr DPR: Other)

8:00 AM Tree Nut Pests/Diseases: New Findings on Walnut Mold
Themis Michailides, Plant Pathologist, UC Davis
(0.5 hr CCA, 0.5 hr DPR: Other)

8:30 AM Grape Pests/Diseases: Powdery Mildew and Botrytis
Gabriel Torres, UCCE Viticulture Farm Advisor, Tulare and Kings Counties
(0.5 hr CCA, 0.5 hr DPR: Other)

9:00 AM Industry Sponsored Talk: TriCal Inc.: Soilborne Pathogens of Row Crops: Challenges, Diagnostics, Management
Steven T. Koike, Director, TriCal Diagnostics
(0.5 hr: CCA, 0.5 hr DPR: Other)

9:30 AM BREAK

10:00 AM TRADE SHOW
(0.5 hr CCA, 0.25 hr DPR: Other)

10:30 AM Managing Fusarium in Strawberries
Mark Bolda, UCCE Strawberry and Caneberry Farm Advisor, Santa Cruz County
(0.5 hr CCA, 0.5 hr DPR: Other)

11:00 AM Cover Crops in California: What We Know
Jessica Kanter, UCCE Small Farms and Specialty Crops Program, Fresno County
(0.5 hr CCA)

11:30 AM Industry Sponsored Talk: SQM Potassium Nitrate: A Versatile Resource in Your Fertility Toolbox
Doug Snyder, SQM's National Marketing Agronomist
(0.5 hr CCA)

12:00 PM LUNCH Sponsored by Agro-K
Announcement of WRCCA's CCA of the Year

1:00 PM Update on Proposed Pest Notification Requirements
Roger Isom, President/CEO, Western Agricultural Processors Association
(0.5 hr CCA)

1:30 PM To Mix or Not To Mix: A Brief Tutorial on Chemistry in the Tank Mix
Christopher Underwood, Head of Product Development, Custom Agronomics
(0.5 hr CCA, 0.5 hr DPR: Other)

2:00 PM Vine Mealybug in Grapevines
Kent Daane, UCCE Specialist
(0.5 hr CCA, 0.5 hr DPR: Other)

2:30 PM TRADE SHOW
(0.5 hr CCA)

3:00 PM Panel Discussion: Interpreting Soil and Water Reports for Nitrogen Management Plans
MODERATOR: Jerome Pier, Chair WRCCA & Senior Agronomist Qualitech Co., Mark Cady, FREP, California Department of Food and Agriculture, Soil Lab Agronomists
(1.0 hr CCA, 1.0 hr FREP)

4:00 PM Panel Discussion: Nitrogen Utilization and Application
MODERATOR: Fred Strauss, WRCCA
PANELISTS: Fertilizer Industry Representatives
(1.0 hr CCA, 1.0 hr FREP)

5:00 PM ADJOURN

Day One:	
Breakfast	7:00 AM
Break	9:30 AM
Lunch	12:00 PM
Break	3:00 PM
Mixer	5:00 PM
Day Two:	
Breakfast	7:00 AM
Break	9:30 AM
Lunch	12:00 PM

Trade Show Hours Day One:
7:00 AM - 6:00 PM

Trade Show Hours Day Two:
7:00 AM - 3:00 PM

TOTAL C.E. HOURS: 18.5 hrs. DPR, 2.0 hrs. FREP, 27.0 hrs. CCA, 10.5 hrs. AZ

In-Person CEU: 7.0 hrs. DPR • 14.5 hrs. CCA • 2 hrs. FREP
Available for CA and AZ

EXCLUSIVE VIRTUAL CEU: 7.5 hrs. AZESD • 3 hrs. AZPMD

11.5 hrs. DPR, 12.5 hrs. CCA
These additional hours are only available to registered attendees.