



Crop Consultant CONFERENCE

POWERED BY: **JCS** MARKETING
AG MARKETING SOLUTIONS **Progressive Crop Consultant**
Organic FARMER WEST COAST NUT
CO-HOSTED BY: **CERTIFIED CROP ADVISOR WESTERN REGION**

Thursday
September 26



1:00PM
Registration

2:00PM
Getting the Most out of Your Soil
Richard Kreps, CCA

2:30PM
How to Optimize IPM and Nutrient Management Using Aerial Drone Technology
Chris Lawson, Business Development Manager, Aerobotics
CE Credits: 30 Minutes; Other

3:00PM
Managing Botrytis in a Challenging Year
Gabriel Torres Ph.D., UCCE Farm Advisor, Tulare County
CE Credits: 30 Minutes; Other

3:30PM
The Latest in HLB and Asian Citrus Psyllid Management
Greg Douhan, UCCE Area Citrus Advisor for Tulare, Fresno, and Madera Counties
CE Credits: 30 Minutes; Other



4:00PM
Navigating Fungal Diseases
Themis Michailides, Professor and Plant Pathologist UC Davis
CE Credits: 30 Minutes; Other

4:30PM
Paraquat Closed Transfer System (New EPA Guidelines for 2020)
Charlene Bedal, West Coast Regional Manager, HELM AGRO US
CE Credits: 30 Minutes; L & R

 **5:00PM**
Mixer/Trade Show
CE Credits: 30 Minutes; Other



6:00PM
Dinner

6:30PM
NOW Monitoring and Management – Current and Future Trends
Brent Short, Regional Technical Representative, Trécé, Inc.
CE Credits: 30 Minutes; Other



7:00PM
*Jason Bird
Magician and Illusionist*
One of the most innovative and prolific minds in the magic industry, Jason continuously advances the boundaries of magic, while powerfully connecting with his audiences.

Jason Bird will perform small group illusions during the trade show / mixer from 5-6PM

2-Day Agenda

7.5 Hours of PCA Credit

Other: 6.00

Laws and Regulations: 1.50

Applicators Welcome!

8.5 Hours of CCA Credit

Friday
September 27



7:00AM
Breakfast / Going Above and Beyond for Your Grower – Keeping them Compliant
Patty Cardoso, Director of Grower Compliance for Gar Tootelian, Inc.



7:30AM
Trade Show

8:00AM
Label Update
Trécé, Inc.,
Helm, Sym-Agro, Inc. & Suterra
CE Credits: 60 Minutes; L & R

8:50AM
Evaluation of Mating Disruption as Part of an IPM Program
Chuck Burks, Ph.D in Entomology, USDA
Dani Casado, Ph.D. in Applied Chemical Ecology, Suterra
Peter McGhee, Ph.D in Entomology, Pacific Biocontrol Corp
CE Credits: 30 Minutes; Other



9:30AM
Update on the Sterile Insect Program for NOW
Houston Wilson Ph.D., Assistant Cooperative Extension Specialist, Kearney Ag. Research and Extension Center, Dept. of Entomology, UC Riverside
CE Credits: 30 Minutes; Other

10:00AM
Trade Show / Break
CE Credits: 30 Minutes; Other



11:00AM
Panel—Top Insects Plaguing California Specialty Crops—BMSB, Mealy Bugs, NOW, Spotted Wing Drosophila
David Haviland, Farm Advisor (Mealy Bugs/NOW) UC Cooperative Extension, Kern County,
Kent Daane Ph.D., (SWD) Cooperative Extension Specialist, UC Berkeley,
Jhalendra Rijal Ph.D., (BMSB) UCCE IPM Advisor for northern San Joaquin Valley
CE Credits: 60 Minutes; Other

12:00PM
Lunch

12:20PM
Label Update
EarthSol

12:30PM
A New Approach to IPM
Surendra Dara Ph.D., Entomology and Biologicals Advisor, University of California Cooperative Extension
CE Credits: 30 Minutes; Other

1:15PM
Adjourn

VISALIA CONVENTION CENTER
303 E Acequia Ave, Visalia, CA 93291

- **Seminars**
- **Mixer**
- **Meals Included**
(Breakfast, Lunch and Snacks)
- **Full Gala Dinner**
- **Live Entertainment**
(Jason Bird, Magician and Illusionist)
- **Over 60 Exhibits**
- **Prizes**